



Strategic Overview 3 year 2024-2027

Vision

For all people who are blind or have low vision to achieve their travel goals through the provision of exemplary performance within the O&M profession in Australasia.

Mission

The OMAA provides support, promotion and regulation of the O&M profession in partnership with members, service consumers and other stakeholders.

Purpose

1. To be the professional peak body and central communication hub for governance, specialist training, professional development, standards of practice, complaints management and support to members in Australasia.
2. To collaborate with other professional bodies around the world, to maintain the OMAA and meet professional standards of practice.
3. To provide advice and promote our profession to external stakeholders such as blindness agencies, government bodies and the general population.

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Strategic Goals

Goal 1: OMAA will play a leadership role demonstrating, shared values and behaviour of exemplary practice that result in positive succession outcomes

We will achieve this by:

- Developing shared 3 year strategic goals and underpinning committee operational goals
- Refining the process for continued review and reflection of high-level overall OMAA values, philosophies, processes etc.
- Continuing to define and clarify roles.
- Having clear processes and policies in an easily accessed shared system (public and in house)
- Having clear, transparent pathways of internal and external consultation and project management (e.g. Terms of Reference; constitution; grievance etc.)
- Having clarity and systems around OMAA positional statements (e.g. OT/O&M)

Goal 2: OMAA will progress relationships in the wider industry ecosystem, to positively promote the O&M profession.

We will achieve this through:

- enhancing professional presence and shared understandings with outside agencies - such as
 - Funding agencies (National Disability Insurance Scheme; Ministry of Health; Ministry of Education)
 - Training providers (Massey; University of New South Wales)
 - Employers of O&Ms
 - O&M professional bodies (i.e. South Pacific Educators in Vision Impairment)
 - Academy for Certification of Vision Rehabilitation & Education Professionals
 - governance stakeholders

Goal 3: OMAA profile and member engagement is enhanced through the shared use of effective platform and communication systems.

We will achieve this by:

- Refining and improving platform and other online communication systems to enable:
 - Smart public and member systems access to agreed articles (e.g. search engine; filing system)
 - Shared 'in house' document management systems
- Increasing the OMAA professional profile using digital systems
- Continuous improvement of forums for PD and professional reflection/sharing